

FOR IMMEDIATE RELEASE
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“Demolition Party” to Start Renovation of Downtown Building for Buchanan Group

Guests Invited to Wield Hammers & Hardhats and “Break Something”

Guests at Buchanan Group’s Demolition Party on Thursday, July 26, from 11 a.m. to 1 p.m., will be asked not to get too carried away – the Group’s new headquarters building at 600 E. Ohio Street is intended to remain standing after the party – the “demolition” is confined to the interior.

The destruction wrought by the guests, outfitted with hardhats and hammers, will signal the beginning of major, innovative renovations to the interior of the new headquarters for Buchanan Group, according to its CEO, Bruce Buchanan.

“It will be an inspiring work environment in an updated industrial space,” he said.

The renovations at the historic 1920s-era brick-and-glass-block building are part of an overall renaissance taking place in Cole-Noble. The ramp leading from Market Street up to I-65/I-70 will soon be gone. Indiana Business College has added a brand-new culinary school. “Downtown’s east side is experiencing a revitalization,” said Tamara Zahn, Indianapolis Downtown Inc. president. “Buchanan Group joins other corporations such as Hirons and Company and RJE Business Interiors with recent investments in the area.”

She added, “In addition, Kosene and Kosene’s residential projects including The DeSoto and The Maxwell are bringing many new residents to the area and the allure of Easley Winery, the nearby Mass Ave cultural district and the Indianapolis Cultural Trail, are attracting more visitors. The continued and significant investment of Buchanan Group is as exciting as its commitment and passion. This is what makes Downtown successful.”

Buchanan Group is a family-owned business offering marketing and management services to funeral homes and cemeteries throughout the country. Twenty-five members of its administrative office staff will occupy the building. Buchanan Group also owns Millennium Memorials, a monument company, which will be located in a separate building on the property.

A sister company, Flanner and Buchanan Funeral Centers, opened a funeral and cremation center in a renovated space nearby at College Avenue and Market Street in 2005, so the Buchanan name is becoming well known on the near eastside.

Party “crashers” will include staff of Buchanan Group, Flanner and Buchanan Funeral Centers, the Washington Park Cemetery Association, the Catholic Cemeteries Association, friends and associates of staff members, business owners and employees of the Cole-Noble neighborhood, representatives from Indianapolis Downtown, Inc., and others invited by Bruce Buchanan to “break something” inside the building.

For more information on Buchanan Group, visit www.buchanangroup.org.